



TAROKO SPORTS

OFFICIAL RELEASE

Taroko Sports and STARLUX Airlines Launch Exclusive Co-Branded Experience in Mesa, Arizona

Taroko Sports and STARLUX Airlines have partnered to introduce a limited-time co-branded venue at Taroko's Mesa, Arizona location – bringing Taiwan's premium sports entertainment and aviation experience to the U.S.

Following the launch of STARLUX's Phoenix route, this collaboration extends the brand's presence beyond the skies, showcasing the strength of Taiwanese companies expanding internationally. United by a shared commitment to high-quality, immersive experiences, the two brands have transformed the venue with exclusive co-branded installations and design elements.

Perfect Pitch Challenge – Every Saturday & Sunday

A key highlight is the weekly Perfect Pitch Challenge, held every Saturday & Sunday from 4:00 to 5:00 pm. Guests can test their pitching accuracy for a chance to win:

- STARLUX branded merchandise
- Taroko Sports venue credits (\$25 player card)
- Exclusive Offers & More to Come

Have questions? Please contact our Mesa store for more detailed information.

Taroko Sports - Mesa
1738 W Rio Salado Pkwy.
480.427.3510